



Venice Branch
Strategic Plan 2023-2024

EDUCATION AND TRAINING



GOAL: Provide educational/enrichment activities and pay equity initiatives for women and girls in our community and organization while advocating for diversity, equity and inclusion.

1. Recruit and select Tech Trek campers and/or financially support the State Tech Trek program. (Education)
2. Create a Scholarship Task Force and provide a minimum of two scholarships to nontraditional students annually based on submissions and available funding. (Education)
3. Advocate for Title IX compliance by direct involvement with at least one community organization. (Public Policy)
4. Support and collaborate with a local organization with similar goals for two years. (President and Community Involvement Committee)
5. Present or provide access to one Work Smart and Start Smart program to two local organizations. (VP- Community Involvement Committee)
6. Present seven (7) educational programs to membership annually. (Program)
7. Conduct a diversity activity yearly for members. (Program)
8. Involve membership in local, state, and national political events that support AAUW's mission and publish a minimum of 5 editorials in the Venice Views supporting these views. Forward these editorials to our Representatives. (Public Policy)
9. Encourage all members to participate in branch activities by means of new member orientations, general meetings, newsletters, and website. (Membership and Communication)

GOVERNANCE AND SUSTAINABILITY



GOAL: Promote community awareness of AAUW- Venice Branch and engage in fundraising for philanthropic causes that support our mission.

1. Create PR campaigns by engaging in multiple media and forums three times a year. (**Communications**)
2. Conduct a members/sponsors (Giving Challenge, program sponsors....) direct contribution campaign with an annual goal of \$10,000. (**Development/Finance**)
3. Develop diversified community fundraisers not to exceed \$50,000 annually. (**Development**)